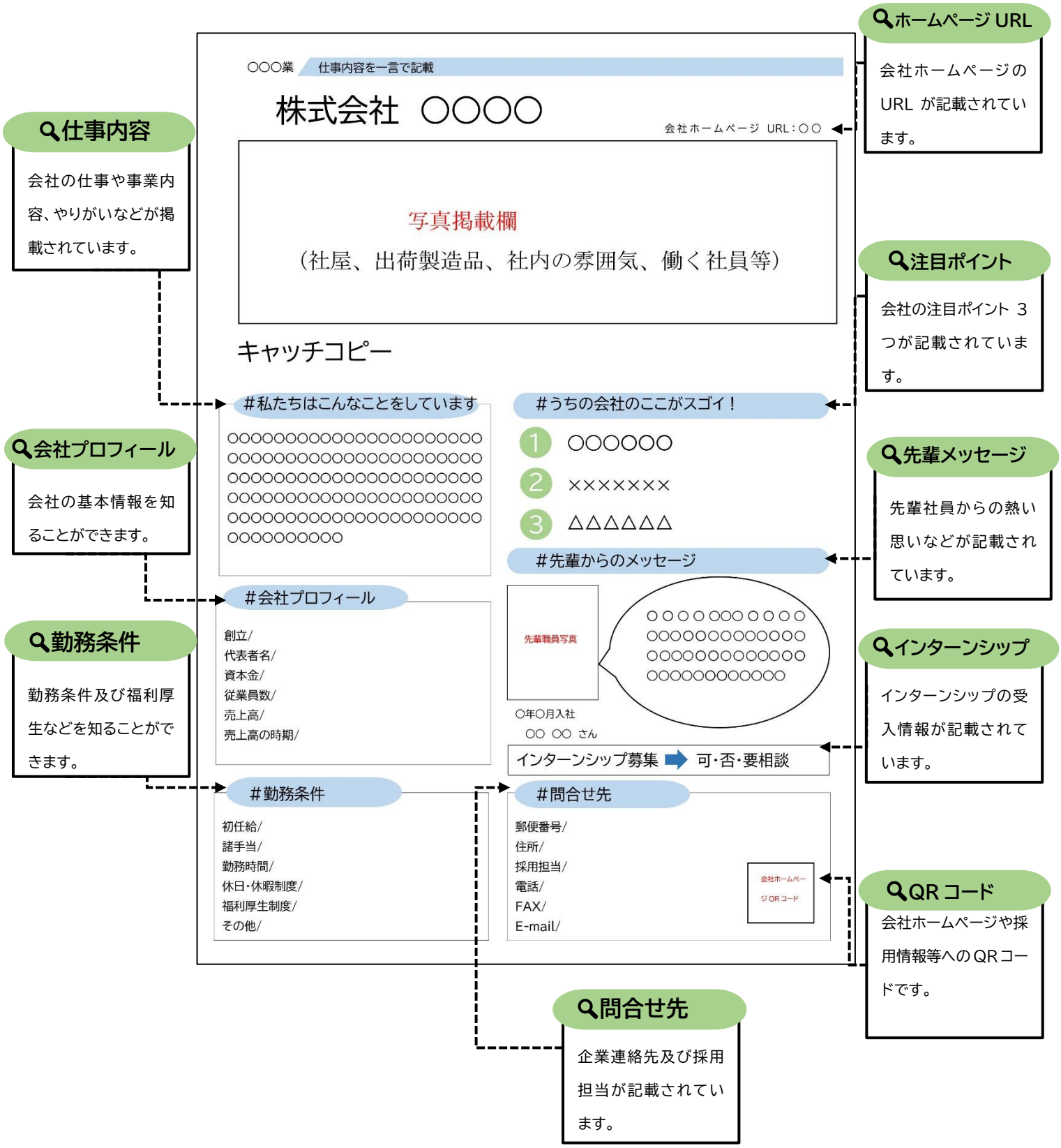芽室町立地企業ガイドブックの活用法